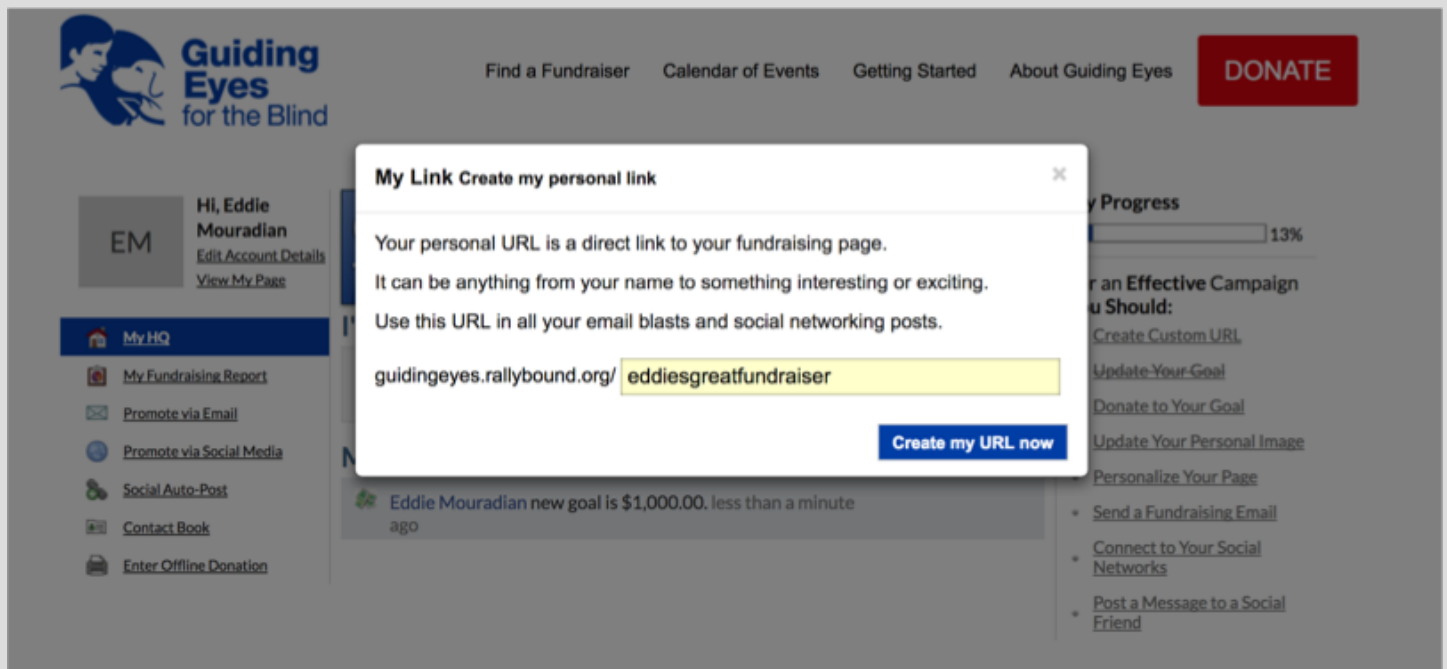


STEP 4: CUSTOMIZE EVENT URL

A customized URL will make your campaign easier to find, easier to share and much more personal.



The screenshot displays the Guiding Eyes for the Blind fundraising dashboard. At the top left is the organization's logo. The navigation bar includes links for 'Find a Fundraiser', 'Calendar of Events', 'Getting Started', and 'About Guiding Eyes', along with a red 'DONATE' button. The user's profile is identified as 'EM', Eddie Mouradian, with links to 'Edit Account Details' and 'View My Page'. A sidebar on the left lists various dashboard features like 'My HQ', 'My Fundraising Report', and 'Promote via Email'. A central modal window titled 'My Link Create my personal link' is open, explaining that a personal URL is a direct link to the fundraising page and can be customized. It shows the example URL 'guidingeyes.rallybound.org/ eddiesgreatfundraiser' with a yellow highlight on the custom part. A blue button labeled 'Create my URL now' is positioned at the bottom right of the modal. The background shows a progress bar at 13% and a list of actions such as 'Create Custom URL', 'Update Your Goal', and 'Personalize Your Page'.