



FOR IMMEDIATE RELEASE

GET READY TO STEP OUT FOR A GREAT CAUSE! CHOC "WALK IN THE PARK," PRESENTED BY THE DISNEYLAND RESORT, IS ON SUNDAY, AUGUST 26, 2018

Fundraising Events Abound Throughout Summer 2018 With Support from the Disneyland Resort

ORANGE, Calif. (April 23, 2018) – Amid vacations, fireworks, and days at the beach a new summertime tradition continues as eager fundraising walkers anticipate stepping off on Sunday, August 26, for the always inspirational [CHOC "Walk in the Park,"](#) presented by the Disneyland Resort. The 5k event is the largest and most unique pediatric fundraiser in the nation. Ancillary fundraising events and activities throughout the summer will culminate in the impressive event as it kicks off at sunrise on Main Street, U.S.A., at Disneyland Park.

"Of all the traditions that we celebrate at the Disneyland Resort, the most meaningful are those that support our community," said Josh D'Amaro, president of the Disneyland Resort. "That is why we are so proud to host "CHOC Walk in the Park" again this year. Our founder, Walt Disney, helped establish CHOC, and it is with great pride that we continue his legacy of being an active and caring corporate neighbor."

Now in its 28th year, the 2018 walk features major fundraising efforts and events presented and supported by the Disneyland Resort throughout the summer, including:

Tuesday, June 12: "Minnie Walk" at CHOC Children's

Celebrating its 25th anniversary this year, the annual "Minnie Walk" is a **private** event at CHOC Children's Hospital created exclusively for patients who are unable to participate in CHOC Walk at the Disneyland Resort. Patients and their families enjoy meeting and greeting Minnie Mouse, plus experiencing fun booths and experiences created just for them by CHOC Walk sponsors, participants, and the Disneyland Resort.

Late Summer: Taste of Downtown Disney District

Now in its 11th year, Taste of Downtown Disney is a very popular CHOC Walk fundraiser that lets participants savor fine cuisine, wine and spirits, all while enjoying the unique ambiance of the Downtown Disney District. It's an evening of progressive dining that features eight locations topped off with an impressive array of exquisite "goodnight" desserts.

Saturday, August 25: CHOC Rock'N Luau

It's a mid-century modern blast to the past hard-ticket fundraiser, and kick-off to CHOC Walk in the Park weekend, as we rock-a-hula, dream of "Blue Hawaii," and score strikes during a fun and lively indoor luau at the all-new Splitsville Luxury Lanes in the Downtown Disney District.

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Sunday, August 26: CHOC “Walk in the Park”

Beginning at 6:15 a.m., participants walk approximately three miles through Disneyland Park and Disney California Adventure Park before they open to the public. The walk culminates in the Downtown Disney District, where sponsors, hospital support groups, shops and restaurants have special offers just for walkers. The event brings the community together for one single goal – to raise funds for health care programs, education and research for Southern California’s kids.

Among the CHOC Walk’s estimated 14,000 walkers and 650 teams are participants from across the U.S. and around the world, including Canada, Mexico, Australia and Japan. Money raised supports CHOC Children’s programs and services in the greatest need.

“Each year all of us at CHOC Children’s look forward with excitement to CHOC Walk, as presented by our good friends at the Disneyland Resort,” said Kimberly Chavalas Cripe, president and CEO, CHOC Children’s. “This yearly event is an unforgettable experience where hope, love, compassion, and remembrance, are celebrated by our patients – current and former – and their families, as well our dedicated doctors, nurses and other medical staff, plus the incredible and supportive ‘Cast Members’ of the Disneyland Resort.”

Event and registration information can be found at www.chocwalk.org and real-time event information can also be found on [Facebook](#) and [Twitter](#). The social media hashtag is **#chocwalk** (Social media guidelines can be found [HERE](#)).

The Disneyland Resort has always been a part of CHOC Walk, since its inception in 1990. In partnership with the Disneyland Resort, CHOC Children’s has raised over \$32 million dollars to date.

Named one of the best children’s hospitals by U.S. News & World Report (2017-2018), [CHOC Children’s](#) is exclusively committed to the health and well-being of children through clinical expertise, advocacy, outreach, education and research that brings advanced treatment to pediatric patients. Affiliated with the University of California, Irvine, CHOC’s regional health care network includes two state-of-the-art hospitals in Orange and Mission Viejo, many primary and specialty care clinics, a pediatric residency program, and four clinical centers of excellence - the CHOC Children’s Heart, Neuroscience, Orthopaedic and Hyundai Cancer Institutes.

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